



# BURNS LAKE COMMUNITY FOREST LTD.

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Burns Lake Community Forest Ltd. (BLCF) engaged in several community information-sharing sessions this past year, as well as conducted a survey. The following are commitments formed from community feedback and survey results.

## 1. Create a New Community Forest Culture

BLCF is committed to building a new local community forest culture through meaningful and transparent engagement. BLCF is already making progress in this area by hiring a new manager who is an excellent communicator and motivated to engage the community. The recent direction to become Forest Stewardship Council Certified will provide a tool for measuring the effectiveness of outreach and engagement activities.

## 2. Reshape the Community Forest Brand

The BLCF will include acknowledgment and promotion of the partnerships with the Village of Burns Lake, Ts'il Kaz Koh First Nation, and Wet'suwet'en First Nation.

## 3. Local Media

The BLCF commits to strengthening their connection with the community with local media.

## 4. Electronic Communication and Social Media

The BLCF commits to posting weekly to social media regarding the following topics:

- Updates of the BLCF operational activities;
- Articles and information that encourage public awareness about the impact of the reduced Annual Allowable Cut in the future;
- Promotion of hosted family outings into the community forest; and
- Newsletters and pamphlets that are available at the BLCF office.

## 5. Meetings and Events

The BLCF commits to:

- Increasing community presentations;
- Initiating meetings with First Nations and community groups;
- Hosting information booths at community events; and
- Developing and hosting seasonal field trips and demos of planned and current operations.

## 6. Recreation and Educational Activities

The BLCF commits to engaging in more educational activities:

- National Forestry Week with local schools and community groups; and
- Public forum nights to discuss select topics and updates.

## 7. Contractor Relations

The BLCF commits to enhancing its relationship with the contracting/logging sector to improve understanding and business relationships. Meetings will be hosted to discuss challenges and opportunities and to provide information on the development of new BLCF contracting policies.